



Kick-off Event

Green Infrastructure goes business award 2023

in the framework of the EUSALP Annual Forum 2022

24 November 2022, 09:00-11:00 o'clock

Teatro Sociale, Via Santa Croce 67, 38122 Trento

Languages: English, Italian (simultaneous translation)

Part I: Opening and insights into Green Infrastructure in EUSALP

09:00 Opening of the event and introduction

Thomas Probst, PLANVAL

09:05 Official launch of the GI award 2023

Mario Tonina, Vice President, Ministerial Councillor, autonomous Province of Trento

Giuliano Vettorato, Vice President, Ministerial Councillor, autonomous Province of Bolzano

09:20 Green Infrastructure and climate change: Interlinkages cannot be overestimated!

Peter Eggensberger, Bavarian State Ministry of the Environment and Consumer Protection

09:30 Why participate in the GI goes business award - Insights from a winner

Angelica Pianegonda, RUMA

09:35 Apply now! A quick tutorial

Corin Meier, PLANVAL

09:40 Green Infrastructure in EUSALP: Success stories and future challenges

Alessandro Gretter, Fondazione Edmund Mach

09:50 Stakeholder interview - Green Economy and climate resilience: The role of business and innovation

Rocco Cristofolini, Vice-President Confindustria Trentino and **Lavinia Laiti**, Environment Agency Trento

Part II: Interactive GI networking session with stakeholders

10:05 Interactive GI networking session - Thematic tables

1. **How to make sustainable business with GI and climate change mitigation / adaption?**
host: **Alessandro Gretter**, Fondazione Edmund Mach ; featuring RUMA
2. **What are the challenges for enterprises concerning GI?**
host: Prof. **Andrea Stübner**, University of Applied Sciences Weihenstephan-Triesdorf
3. **Perspectives towards a GI goes business network: Possible benefits, mechanisms and how EUSALP can contribute**
host: **Stefan Mitterer**, Bavarian State Ministry of the Environment and Consumer Protection
4. **How to promote the GI award to the target groups? Q+A concerning application**
host: **Thomas Probst**, PLANVAL

10:50 Key learnings from networking and outlook **Thomas Probst**, PLANVAL

11:00 Closing