**Green Infrastructure goes business award 2023: Application form**

**Please note!**

* Send the application form as PDF to corin.meier@planval.ch until **31 January 2023 at the latest**.
* Your submission must correspond to the set of criteria of the competition.
* The document must be complete. You can include pictures and graphics. Maximum length: 3 pages.
* You can attach supplementary information which better explains your submission. Maximum: 1 file.
* Further information about the award can be found at [www.gi-goes-business.eu](http://www.gi-goes-business.eu).

# Your product / service / business model / idea

|  |  |
| --- | --- |
| **Name** | **…** |
| **Tweet it!** Explain your product / service / business model / idea in max. 280 characters. | …  |
| **Why is it innovative?** | … |
| **Why is it sustainable?** | … |
| **Stage of development**  | [ ]  Idea [ ]  Prototype [ ]  Start-up / On market [ ]  Scale-up [ ]  Established company  |

# About your start-up / company / institution etc.

|  |  |
| --- | --- |
| **Name** | … (Leave empty if you are a private person.) |
| **Main business field(s)**  | … |
| **Address, country**  | …  |
| **Website** | …  |
| **Social media profile** | … |

# About yourself (contact person) and your team

|  |  |  |  |
| --- | --- | --- | --- |
| **Name of contact person** | … | **Function** | … |
| **E-mail** | … | **Phone** | … |
| **Other team members** | … (Leave empty if you work alone.) |

# Short description of your product / service / business model / idea

|  |  |
| --- | --- |
| **Which potentials does your product / service / business model / idea exploit? Which problems does it solve?**  | …  |
| **How do you make business with Green Infrastructure?** | … |
| **What are the positive effects of your product / service / business model / idea for nature and ecosystem services?** | … |
| **What benefits does your service or product provide for climate protection and/or adaptation to climate change?** | … |
| **Who are your customers?** | … |
| **How do you sensitise your costumers for the value of GI?** | … |
| **In which geographic area do you operate?** | …  |
| **When did you start your business or plan to start?** | … |
| **What have you already achieved (milestones, success stories)?** | …  |
| **What are the biggest challenges for your product / service / business model / idea?** | … |
| **What are your next steps?** | …  |
| **Where can we find more information?** | … |

# Have you already received awards / public funding / other financial support?

|  |  |
| --- | --- |
| [ ]  Yes  | … (Please explain briefly.) |
| [ ]  No  |  |

# If you would win the Green Infrastructure goes business award, …

|  |  |
| --- | --- |
| **… would you participate in the coaching of the winners, from February to May 2023?** | [ ]  Yes [ ]  No |
| **… which kind of support would you need most during the coaching?**  | … (If you have specific needs, please indicate.) |
| **… would you participate in the GI Awarding Ceremony end of May 2023 in Bavaria?** | [ ]  Yes [ ]  No |

# Additional information / comments

|  |
| --- |
| … |